

Exide Industries Limited awarded the Frost & Sullivan 2010 Market Leadership Award in the Industrial Battery Segment



Exide Industries Ltd was honored with the 2010 Market Leadership Award in the Indian Industrial Battery Segment by Frost & Sullivan, the global consultancy major. The award was presented to Exide Industries Limited at the glittering 'India Back-up Power Industry Excellence Awards' Ceremony held on 24th November, 2010 at the Leela Kempinski, Gurgaon.

Exide Industries was awarded for 'demonstrating outstanding achievement in areas such as improving market reach, technological innovations, customer service, strategic product development, and building strategies to sustain growth amidst fierce competition.' The Award recognizes the company's leadership position within the industry in terms of revenues or units, as specified.



Receiving the award, Mr. Subir Chakraborty, Executive Vice President, Marketing & Sales - Industrial, Exide Industries Limited said, "We are proud that an international company like Frost & Sullivan has recognized Exide's market leadership in Industrial batteries. Indeed this award vindicates Exide Industrial's uncompromising dedication towards highest quality standards and of continuous upgradation in our technology and systems."